

CITY OF APALACHICOLA, FLORIDA
Mayoral Proclamation
In Appreciation of *Sports Illustrated*

WHEREAS, ***Sports Illustrated***, owned by media conglomerate **Time Warner**, is a two time winner of the prestigious National Magazine Award for General Excellence with over 3.5 Million subscribers and is read by 23 million adults each week, and

WHEREAS, their agents spend countless hours searching the world over to find locations that posture the perfect venue for their award winning publications, and

WHEREAS, this year they have discovered and recognized the pristine natural beauty and unique treasures we have to offer here in Apalachicola and Franklin County, Florida, and

WHEREAS, we realize participation in this world renowned publication will generate substantial exposure toward our tourism attraction efforts, and

WHEREAS, ***Sports Illustrated*** has graciously selected our natural escape splendor as one of those perfect locations for their 2012 Swimsuit Edition, we are truly grateful.

NOW THEREFORE BE IT PROCLAIMED that I, Mayor Van W. Johnson, Sr., on behalf of our distinguished Board of Commissioners and citizens of Historic Apalachicola hereby take this opportunity to express our humble appreciation to ***Sports Illustrated***.

DATED this 15th day of October, 2011


Van W. Johnson, Sr., Mayor
Historic Apalachicola